

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	<input type="checkbox"/> Agree <input type="checkbox"/> Disagree
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally qualified candidate of the Democrat political party for the office of: US Senate

in the Generalelection to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Station/Advertiser	Gross	\$	net	
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HL 6181448

STATION ORDER X

37,150

Client: Bill Nelson for Senate
 Medic: TV
 Product: Senate Race
 Market: Miami-Fl. Lauderdale
 Primary Demos: Adults 50+
 Separation between spots: 30

Estimate: 492
 Description: Helene Miami 9.18-9.24
 Flight Start Date: 9/18/2012 05:00 AM
 Flight End Date: 9/24/2012 04:50 AM
 Buyer: Shell Hutton

Vendor: WSVN-TV
 1401 79th Street Causeway
 Miami, FL 33141

Phone: 305-781-0882
 Fax: 305-785-2708

Affiliation: FOX

Daypart Program	Daypart Code	STN Gross	Days Dur	Total Spots							
				Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22	Sun 9/23	Mon 9/24	
WSVN-TV MTWTF 6:30a-7:00a TODAY-FLORIDA	EM	\$650.00	30	1	0	1	1	0	0	0	3
MTWTF 7:00a-7:30a TODAY-FLORIDA	EM	\$750.00	30	1	0	0	1	0	0	0	2
MTWTF 7:30a-8:00a TODAY-FLORIDA	EM	\$750.00	30	0	1	1	0	0	0	0	2
MTWTF 8:00a-8:30a TODAY-FLORIDA	EM	\$600.00	30	0	1	1	0	0	1	0	4
MTWTF 10:00a-11:00a WENDY WILLIAMS	DT	\$200.00	30	0	1	0	0	0	0	1	2
MTWTF 12:00p-12:30p CH7 NOON NEWS	DT	\$300.00	30	1	0	0	1	0	0	0	2
MTWTF 12:30p-1:00p CH7 NWS-NOON	DT	\$300.00	30	0	1	0	0	0	0	0	1
MTWTF 4:00p-4:30p CH7 NWS 4:30PM	EF	\$550.00	30	0	1	0	1	0	0	0	3
MTWTF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$550.00	30	1	0	1	0	0	0	1	3
MTWTF 5:30p-6:00p CH7 NEWS	EN	\$1,000.00	30	0	0	1	0	0	0	1	2
MTWTF 6:30p-6:30p CH7 NWS 5:30PM	EN	\$1,000.00	30	1	0	0	0	0	0	0	1
MTWTF 6:30p-6:30p	EN	\$1,000.00	30	0	1	0	0	0	0	0	1

STATION ORDER

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Demo: Adults 50+
 Separation between spots: 30

Estimate: 492
 Description: Nelson Miami 9/18-9/24
 Flight Start Date: 9/18/2012 05:00 AM
 Flight End Date: 9/24/2012 04:59 AM
 Buyer: Shell Hutton

WSVN-TV

1401 7th Street Causeway
 Miami, FL 33141

Send Billing To: Abar Hutton Media
 6190 Grovedale Ct
 Suite 200
 Alexandria, VA 22310

Phone: 703-299-0395
 Fax: 703-299-8211

Phone: 305-751-6692

Fax: 305-795-2708

Affiliation: FOX

Daypart Program	Depart Code	STN Gross	Days							Mon 9/23	Total Spots
			Sun 9/16	Mon 9/17	Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22		
WSVN-TV CH7 NWS 6:00PM	EN	\$1,000.00	30	0	0	0	1	0	0	1	2
MTUWTF 6:30p-7:00p CH7 NWS 6:30PM	PA	\$1,100.00	30	0	1	0	1	0	0	0	2
MTUWTF 7:00p-7:30p INSIDE EDITION<	LN	\$1,700.00	30	1	0	0	1	0	0	0	2
MTUWTF 10:00p-11:30p CH7 NWS 10:00P<	DT	\$250.00	30	1	0	0	0	0	0	0	2
MTUWTF 9:00a-10:00a TODAY-FLORIDA										1	
Total Cost:		\$24,000.00	Total Spots:	7	7	6	8	0	0	6	33

Signature: _____

WSVN	1401 79TH ST CAUSEWAY MIAMI, FL 33141
WSVN	
Abar Hutton 6190 Grovedale Ct., Suite 200 Alexandria, VA 22310	

Contract # 30532

Schedule Date 09/18/12-09/24/12
 Advertiser POLY/B NELSON/D/SEN/FL (3426)
 Agency Abar Hutton (1762)
 Product Political Issues (1082)
 Brand BILL NELSON 4 SENATE (12284)
 Salesperson HRP/V/A/MCGARR, MEGHAN (1117)
 Sales Office Washington DC
 Buyer Name HUTTON, SHELLI
 Phone/Fax /
 CPE 492
 Account Type National/Political Candidate
 Billing Type Standard
 Comments BILL NELSON 4 SENATE
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , BILL NELSON FOR SENATE

Date Entered 09/12/12
 Last Modified 09/12/12
 Entered By Wendy Cregue
 CO-OP No
 Headline # 06187448
 Demo A35+
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$3,600.00
 Net Total \$20,400.00
 Sales Tax

WSVN (WSVN)
 By Broadcast Month
 Sep. 2012 33
 Grand Total: 33 \$24,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	6:30A- 7A (ET)	1			1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12	
2.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	7A- 7:30A (ET)	1			1	1			2	\$750.00	\$1,500.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12	
3.0	Normal Line / SPOT	09/19/12-09/20/12	4	:30	7:30A- 8A (ET)	1			1	1			2	\$750.00	\$1,500.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12	
4.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	8A- 8:30A (ET)	1			1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12	
5.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	8A- 8:30A (ET)	1					1		1	\$650.00	\$650.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12	
6.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	10A- 11A (ET)	1					1		1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12	
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12P- 12:30P (ET)	1					1		2	\$300.00	\$600.00	WSVN (WSVN)	NOON NEWS	9/12/12	
8.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	12:30P- 1P (ET)	1					1		1	\$300.00	\$300.00	WSVN (WSVN)	NOON NEWS	9/12/12	
9.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	4P- 4:30P (ET)	1					1		2	\$550.00	\$1,100.00	WSVN (WSVN)	4P NEWS	9/12/12	
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4P- 4:30P (ET)	1					1		1	\$550.00	\$550.00	WSVN (WSVN)	4P NEWS	9/12/12	
11.0	Normal Line / SPOT	09/18/12-09/20/12	4	:30	4:30P- 5P (ET)	1					1		2	\$550.00	\$1,100.00	WSVN (WSVN)	430P NEWS	9/12/12	
12.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4:30P- 5P (ET)	1					1		1	\$550.00	\$550.00	WSVN (WSVN)	430P NEWS	9/12/12	
13.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5P- 5:30P (ET)	1					1		1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12	
14.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5P- 5:30P (ET)	1					1		1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovendale Ct., Suite 200
Alexandria, VA 22310

Contract # 30532

Schedule Dates 09/18/12-09/24/12
Advertiser Abar Hutton (1762)
Agency POLY/B NELSON/D/SEN/FL (3426)
Product Political Issues (1082)
Brand BILL NELSON 4 SENATE (12284)
Salesperson HRP/VAMC/GARR, MECHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON, SHELLI
Phone/Fax /
CPE 492
Account Types National/Political Candidate
Billing Type Standard
Comments BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, BILL NELSON FOR SENATE

WSVN (WSVN)
By Broadcast Month Sep. 2012
Spots 33
Grand Total: 33
Rate \$24,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/18/12-09/19/12	4	:30	5:30P- 6P (ET)				1					1	\$1,000.00	\$1,000.00	WSVN (WSVN)	530P NEWS	9/12/12
16.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	6P- 6:30P (ET)					1				1	\$1,000.00	\$1,000.00	WSVN (WSVN)	6P NEWS	9/12/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:30P- 7P (ET)						1			1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
18.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:30P- 7P (ET)					1				1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
19.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	7P- 7:30P (ET)					1	1			2	\$1,100.00	\$2,200.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
20.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10P- 11P (ET)				1		1			2	\$1,700.00	\$3,400.00	WSVN (WSVN)	10P NEWS	9/12/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10A- 11A (ET)					1				1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
22.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	9A- 10A (ET)						1			1	\$250.00	\$250.00	WSVN (WSVN)	TODAY IN FL	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date: _____	Accepted-Station: _____	Comments: _____
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